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The event planning industry is host to numerous job titles and job descriptions. Event planner, meeting planner, event coordinator, convention planner, and event manager to name just a few. The list seems endless. As the industry grows, so does the list of job functions.

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A fully updated guide to the state-of-the-art guidelines, strategies, and new technologies in modern event planning A must-have resource for every event planner, manager, caterer, and student, this in-depth guide covers all aspects of the event planning process. Written by expert event manager Julia Rutherford Silvers, the book outlines the tools and strategies to effectively procure, organize, implement, and monitor

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all the products, vendors, and services needed to bring an event to life. Enhanced throughout with useful checklists, tables, and sample forms, the book includes chapters on everything from Developing the Event Site and Providing the Event Infrastructure to Ancillary Programs, Food and Beverage Operations, and Vendors and Volunteers. The practical information is supplemented throughout the book by "On-Site Insights" featuring real-world examples from successful event planners, as well as chapter objectives, discussion questions, and exercises in professional event coordination to help readers build key skills and test their knowledge. From weddings to

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Planning conferences and from intimate events to huge festivals, Professional Event Coordination is a versatile guide to planning events of all kinds.

'Corporate Politics for IT Managers: How to get Streetwise' addresses some of the most persistent problems faced by IT managers which undermine their power and influence in their organisations and which prevents them obtaining seat on the board of directors. It deals directly with the IT stereotype and offers advice on how to survive and then thrive despite the odds being stacked against the IT manager. Divided into four parts,

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'How the IT Manager Gets Streetwise' begins by placing the IT stereotype in context, and proceeds to challenge the IT persons' habitual behaviours of the past, and present ways of rethinking IT services, before concluding with how managers can become "streetwise" in today's organisations. There are many books on the market telling IT managers how to construct IT and IS strategies, and even more on how to 'run' an IT department or function. However, few deal with the politics in organisations. 'Corporate Politics for IT Managers: How to get Streetwise' equips IT managers with the necessary skills to cope successfully in the political arenas of the boardrooms in today's

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In Streetwise for Book Smarts, Celina Su examines the efforts of parents and students who sought to improve the quality of education in their local schools by working with grassroots organizations and taking matters into their own hands. In these organizations, everyday citizens pursued not only education reform but also democratic accountability and community empowerment. These groups had similar resources and operated in the same political context, yet their strategies and tactics were very different: while some focused on increasing state and city aid to their schools, others tried to change the way the

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Schools themselves operated. Some coalitions sought accommodation with administrators and legislators; others did not. The events Su describes began with a series of stabbings in Bronx high schools during the 2003-2004 school year. After this rash of violence, several grassroots groups cited the need for additional safety patrols. Mothers from one school spoke of how they had previously protested until they got extra officers, a fairly scarce resource in New York public schools, at their local elementary school. Others asserted that not all the safety patrol officers already in place were treating students humanely. Parent organizations and school officials battled over

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Who was to blame for the school violence. Did a police presence solve the problem, or did it exacerbate the schools' violence-prone conditions? Members of different groups proposed and mobilized behind a range of remedies. These divergent responses shed light on the ways in which the choices made by each organization mattered. By learning from Su's close observation of four activist groups in the Bronx, including Mothers on the Move and Sistas and Brothas United, we can better understand strategies that may ultimately lead to better and safer schools everywhere and help to revitalize American democracy.

Mastery on a personal level is the

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defining advantage in the virtual world competition. Here, global competitors and the advance of new technologies require leaders to be constantly in motion--transformational motion. Personal mastery can launch and sustain a culture of transformation. In a culture of transformation, everyone has a leadership role, testing clarity and commitment against their guiding vision so each person can contribute to achieving goals at unimagined levels through renewed focus, direction and energy. In a culture of transformation, individuals rise to the occasion, ready to step forward and seize opportunities in the relay of productivity, innovation and services. At the

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center of this team of individuals stands the authentic leader, who fearlessly commits to sustaining creative motion by diving deep and achieving new levels of personal mastery. Now, Dr. Marta Wilson offers her proven method for unleashing the full potential of every organization--one leader at a time. With its collection of wisdom and stories gathered from the author's colorful life and from leaders across the globe, LEADERS IN MOTION is a guided reflection challenging us to tap our own potential to lead cultures of transformation and achievement.

The complete story of the

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Wannsee Conference, the meeting that paved the way for the Holocaust. On 20 January 1942, fifteen men arrived for a meeting in a luxurious villa on the shores of the Wannsee in the far-western outskirts of Berlin. They came at the invitation of Reinhard Heydrich and were almost all high-ranking Nazi Party, government, and SS officials. The exquisite position by the lake, the imposing driveway up to the villa, culminating in a generously sized roundabout in front of the house, the expansive, carefully landscaped park, the generous suite of rooms that opened on to the park and the lake, the three-level terrace that stretched the entire garden side of the house, and the winter garden with its

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marble fountain, all give today's visitor to the villa a good idea of its owner's aspiration to build a sophisticated, almost palatial structure as a testament to his cultivation and worldly success. But the beauty of the situation stood in stark contrast to the purpose of the meeting to which the fifteen had come in January 1942: the 'Final Solution of the Jewish Question'. According to the surviving records of the meeting, items on the agenda included the precise definition of exactly which group of people was to be affected, followed by a discussion of how upwards of eleven million people were to be deported and subjected to the toughest form of forced labour, and following on from this a discussion of how the

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Survivors of this forced labour as well as those not capable of it were ultimately to be killed. The next item on the agenda was breakfast.

Written by locals, Fodor's travel guides have been offering expert advice for all tastes and budgets for 80 years. New Orleans is a remarkable, vibrant, bursting-at-the-seams, melting pot of a city. Whether travelers are visiting for the music or food, to get to know people or party all night long, or all of the above, Fodor's New Orleans is the guidebook that makes every trip the trip of a lifetime. This travel guide includes:

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