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An information system (IS) is a set of interrelated components that collect, manipulate, store, and disseminate data and information and provide a feedback mechanism to meet an objective. It is the feedback mechanism that helps organizations achieve their goals, such as increasing profits or improving customer service. Businesses can use information systems to increase revenues and reduce costs.

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Equip your students with a solid understanding of the core principles of IS and how it is practiced today as PRINCIPLES OF INFORMATION SYSTEMS, 13th Edition covers the latest research and developments and their impact on the rapidly changing role of today's IS professional. Expansive coverage addresses analytics, big data, business intelligence ...

Develop an understanding of the core principles of information systems (IS) and how these principles make a difference in today's business environment with Stair/Reynolds' PRINCIPLES OF INFORMATION SYSTEMS, 14E. Completely reorganized for clarity and focus, this fresh new edition provides engaging new chapter opening cases and a new chapter on AI and automation. You explore the challenges and risks of cybercrime, hacking, internet of things, and artificial intelligence as you examine the latest IS research and learn from memorable examples. You can even maximize your employability as you learn how to use IS to increase profits and reduce costs in organizations while studying the latest developments in big data, business intelligence, cloud computing, e-commerce, enterprise systems, mobile computing, strategic planning, and systems development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The second edition of Principles of Business Information Systems has been fully updated to reflect the latest developments in business information systems. Cases have been updated, increasing the international content and questions and exercises have also been revised. This new edition is suitable for students studying on any information systems course, helping to prepare them for the corporate world in the twenty-first century.

Gain a solid understanding of today's principles of information systems when you use the most current overview from leading authors Ralph Stair and George Reynolds. PRINCIPLES OF INFORMATION SYSTEMS, Eleventh Edition, relies on 14 captivating chapters to explore the core principles of IS and examine how it's practiced today. You gain a strong grasp of the latest developments and their impact on the rapidly changing role of today's IS professional. As many as 140 new examples and references in each chapter keep the presentation as current as possible. New discussion focuses on the increased use of cloud computing throughout the world and the latest in mobile solutions and challenges in IS today. You see, first-hand, how information systems can increase profits and reduce costs as you review new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping IS today. Expanded materials introduce the increasing challenges of today's computer crimes and hacking as well as cyberterrorism. This edition presents some of the most recent research on virtual communities and global IS work solutions as well as the growing importance of social networking. No matter what your career plans, PRINCIPLES OF INFORMATION SYSTEMS, Eleventh Edition, can equip you to function more effectively as an employee, manager, or decision maker in business today.

Geographical data are used in so many aspects of our lives today, from disaster relief operations to finding directions on our cellphones. Geographical Information Systems (GIS) are the software tools that turn raw data into useful information that can help us understand our world better. Principles of Geographical Information Systems presents a strong theoretical basis for GIS—often lacking in other texts—and an account of its practice. Through real-world examples, this text clearly explains the importance of spatial data and the information systems based upon them in solving a range of practical problems.

Combining the latest research and most current coverage available into a succinct nine chapters, FUNDAMENTALS OF INFORMATION SYSTEMS, 8E equips students with a solid understanding of the core principles of IS and how it is practiced. The streamlined 560-page eighth edition features a wealth of new examples, figures, references, and cases as it covers the latest developments from the field—and highlights their impact on the rapidly changing role of today's IS professional. In addition to a stronger career emphasis, the text includes expanded coverage of mobile solutions, energy and environmental concerns, the increased use of cloud computing across the globe, and two cases per chapter. Learning firsthand how information systems can increase profits and reduce costs, students explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The text introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. It also presents some of the most current research on virtual communities, global IS work solutions, and social networking. No matter where students' career paths may lead, FUNDAMENTALS OF INFORMATION SYSTEMS, 8E and its resources can help them maximize their success as employees, decision makers, and business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Specifically oriented to the needs of information systems students, PRINCIPLES OF INFORMATION SECURITY, 5e delivers the latest technology and developments from the field. Taking a managerial approach, this bestseller teaches all the aspects of information security—not just the technical control perspective. It provides a broad review of the entire field of information security, background on many related elements, and enough detail to facilitate understanding of the topic. It covers the terminology of the field, the history of the discipline, and an overview of how to manage an information security program. Current and relevant, the fifth edition includes the latest practices, fresh examples, updated material on technical security controls, emerging legislative issues, new coverage of digital forensics, and hands-on application of ethical issues in IS security. It is the ultimate resource for future business decision-makers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Now thoroughly streamlined and revised, PRINCIPLES OF INFORMATION SYSTEMS, Ninth Edition, retains the overall vision and framework that made the previous editions so popular while eliminating outdated topics and updating information, examples, and case studies. In just 600 pages, accomplished authors Ralph Stair and George Reynolds cover IS principles and their real-world applications using timely, current business examples and hands-on activities. Regardless of their majors, students can use this book to understand and practice IS principles so they can function more effectively as workers, managers, decision makers, and organizational leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.